



Remove ALL clutter to make rooms look larger.

BEFORE



AFTER



By removing unnecessary items and furniture and by opening the curtains, this room is transformed into a much larger, lighter and more desirable bedroom.



The way you LIVE in a HOME and the way you SELL your HOUSE are two different things.

BEFORE



AFTER



Present rooms in a manner that they are expected to be used. This dining room area may be used as a den or computer room but should be presented as a dining area to home buyers.



You only get one chance to make a first impression... Curb side appeal is paramount.

BEFORE



AFTER



Buyers make their first judgment of a home on it's exterior presentation. Make that a positive experience by creating curb side appeal.



Pack away family photos! We want to sell the room... not your family.

BEFORE



AFTER



Fewer pictures on the walls will make rooms seem bigger. It also will help home buyers visualize their own pictures on the walls.



In the kitchen... Pretend you are camping!

BEFORE



AFTER



In the kitchen leave out only the necessities. Everything else should be packed up... You are moving soon anyway! You can't sell it if you can't see it and that starts with the counters.



What a difference before and after makes!

BEFORE



AFTER



Think of your home as a model home. Decorate or undecorate as needed!



Bathrooms are equally important as the other rooms!

BEFORE



AFTER



Presentation. Presentation. Presentation. If you can't completely pack the items or hide them in drawers put them on trays, in baskets or in drawers.



Showing a Staged® home means always being ready.

BEFORE



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It takes daily effort to keep a home in top showing quality. Keep closet doors closed and turn blinds down (if closed). Read and reread the showing instructions to keep it fresh in your mind.



Plants are like children...
They grow so fast!!

BEFORE



AFTER



We can't trim or move our children, but we can trim or move plants. Doing so will make a room appear less cluttered and bigger in size.



Buyers only know what they see not the way it's going to be!

BEFORE



AFTER



We take great pride in our dining areas. These rooms need to feel open. Remove extra leaves from the table. Change the direction if necessary. Set out a center piece or place settings.